

Ashley Sterling Lopez

Graphic Designer



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416-225-1612

EDUCATION

**York University /
Sheridan College**
2016 - 2021
Honours Bachelor of Design

SKILLS

Adobe

Photoshop
Lightroom
Illustrator
InDesign
Premier Pro
After Effects
Audition

3D Mock-Ups

Maya
Blender
AutoCAD
SketchUp

Coding

HTML5
CSS
JavaScript

Visual Arts

Illustration
Technical drawing
Painting
Screen Printing
Photography

References available
upon request.

EXPERIENCE

Freelance Graphic Designer 2017 - present

Box of 6ix

- Illustrated a postcard and pamphlet for distribution in the West Queen West box

Get Fit With JoLo

- Created a new brand identity, redesigned her website, ran social media

Jocelyn Mojzes (children's book author)

- Illustrated pages in book, prepared book layout for print, translated text into Spanish

Graphic Design Consultant 2012 - present

Scientists In School

- Designed multiple graphics for a variety of science based activities to be used by the presenter in the classroom
- Created characters for use in kindergarten science workshop to better engage children in the material
- Presented seminar on how to use graphic programs to SIS staff
- Created new educational games for the kids to play

Graphic Design Intern 2019

NORR

- Created graphics, icons, and advertisements for marketing use
- Designed building proposals for use by the architects
- Helped run social media pages

Graphic Designer 2018

York University – Lassonde School of Engineering

- Created various graphics to promote the 50/50 gender initiative, where York U is aiming to reach 50% women science
- Designed posters, postcards, and invitations to be distributed out to selected students for THRIVE, a female mentorship program for women in engineering

Secretary 2016 - 2017

Design Students Association – Executive Member

- Attended all executive and general meetings
- Responsible for taking detailed notes for all meetings
- Designed and organized google drive and calendars for the council
- Helped pick designs to use for various events throughout the year
- Contributed to discussions concerning the planning and design of such events

Volunteer/Designer 2015

Marisa Sterling – Federal Liberal Candidate

- Assisted candidate with website design
- Edited photos for use on posters and banners
- Created graphics for use on website and posters
- Created logo for candidate to use in their campaign